

DUPLICATED INVOICE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1536

Flight Dates	Order #	Alt Order #
09/04/12 - 10/01/12	943237	06267248

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling		

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/01/12	10/01/12	CASTLE	10-11PM	1-----	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF M	10/01/12		CASTLE		10-11PM	:00		\$1,400.00 NM
Credited									
49	10/01/12	10/01/12	DANCING W/STARS	8-10P	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF M	10/01/12	8:45 PM	DANCING W/STARS		8-10P	:30	OFA-12-Z-128H	\$2,500.00 NM
70	09/10/12	10/01/12	MON 206-430A	206-430A	1-----	:30	1	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF M	10/01/12	3:47 AM	MON 206-430A		206-430A	:30	OFA-12-P-130H	\$10.00 NM
72	09/10/12	10/01/12	4:30a-5a	430a-5a	1-----	:30	1	\$40.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF M	10/01/12	4:55 AM	4:30a-5a		430a-5a	:30	OFA-12-Z-128H	\$60.00 NM
78	09/17/12	10/01/12	10-11a Anderson Cooper	10-11a	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF M	10/01/12	10:24 AM	10-11a Anderson Cooper		10-11a	:30	OFA-12-Z-128H	\$225.00 NM
79	09/17/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Lehigh Valley, PA 18002-6885

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943237-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	09/17/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/01/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-P-130H \$175.00 NM									
80	09/17/12	10/01/12	Dr. Oz	4-5p	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/01/12 4:55 PM Dr. Oz 4-5p :30 OFA-12-P-130H \$500.00 NM									
81	09/17/12	10/01/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/01/12 5:28 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-P-130H \$110.00 NM									
82	09/17/12	10/01/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/01/12 5:55 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-Z-128H \$160.00 NM									
83	09/17/12	10/01/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/01/12 6:09 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-P-130H \$275.00 NM									
84	09/17/12	10/01/12	Good Morning America	7-9AM	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/01/12 7:58 AM Good Morning America 7-9AM :30 OFA-12-Z-128H \$275.00 NM									
85	09/17/12	10/01/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/01/12 7:35 PM Jeopardy 7:30-8PM :30 OFA-12-P-130H \$850.00 NM									
109	10/01/12	10/01/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 5:55 PM M-F 5pm News 5-6pm :30 OFA-12-Z-128H \$450.00 NM									
110	10/01/12	10/01/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 9:12 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-P-130H \$225.00 NM									

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Lehigh Valley, PA 18002-6885**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
943237-2	10/07/12	October 2012	10/01/12 - 10/01/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
111	10/01/12	10/01/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	GENERAL HOSPIT	M-----	:30	1	\$350.00	NM
<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	M-----	1		\$350.00			
<hr/>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
1	WPBF M		10/01/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-z-128H	\$350.00
<hr/>									
<u>Total Spots</u>						14			

Payment Terms 30 Days

Gross Total

\$6,165.00

Agency Commission

\$924.75

Net Amount Due

\$5,240.25

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1536

Flight Dates	Order #	Alt Order #
09/04/12 - 10/01/12	943237	06267248

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling		

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/28/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	-TWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> 09/03/12 <u>End Date</u> 09/09/12 <u>MTWTFSS</u> -----F--- <u>Spots/Week</u> 1 <u>Rate</u> \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/07/12 12:59 PM THE CHEW 1P-2P :30 OFA-12-G-104H \$225.00 NM									
Weeks: <u>Start Date</u> 09/10/12 <u>End Date</u> 09/16/12 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WPBF W 09/12/12 1:00 PM THE CHEW 1P-2P :30 OFA-12-A-113H \$225.00 NM									
4 WPBF Th 09/13/12 1:29 PM THE CHEW 1P-2P :30 OFA-12-A-113H \$225.00 NM									
3 WPBF F 09/14/12 1:31 PM THE CHEW 1P-2P :30 OFA-12-G-104H \$225.00 NM									
Weeks: <u>Start Date</u> 09/17/12 <u>End Date</u> 09/23/12 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Tu 09/18/12 1:00 PM THE CHEW 1P-2P :30 OFA-12-Z-118H \$225.00 NM									
6 WPBF F 09/21/12 1:00 PM THE CHEW 1P-2P :30 OFA-12-D-119H \$225.00 NM									
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WPBF F 09/28/12 1:57 PM THE CHEW 1P-2P :30 OFA-12-Z-128H \$225.00 NM									
2	09/04/12	09/06/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice		-TWT---	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> 09/03/12 <u>End Date</u> 09/09/12 <u>MTWTFSS</u> -TWT--- <u>Spots/Week</u> 3 <u>Rate</u> \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/04/12 10:39 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-104H \$200.00 NM									
3 WPBF W 09/05/12 10:38 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-102H \$200.00 NM									
1 WPBF Th 09/06/12 10:24 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-104H \$200.00 NM									
3	09/04/12	09/06/12	The View Class of Time - Pre-emptible with notice	11A-12PM	-TWT---	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> 09/03/12 <u>End Date</u> 09/09/12 <u>MTWTFSS</u> -TWT--- <u>Spots/Week</u> 2 <u>Rate</u> \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/04/12 10:59 AM The View 11A-12PM :30 OFA-12-G-102H \$475.00 NM									
1 WPBF W 09/05/12 10:58 AM The View 11A-12PM :30 OFA-12-G-104H \$475.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1536

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/04/12	09/06/12	1230-1P Access Hollywood	1230-1p	-TWT---	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/05/12 12:48 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-G-102H \$200.00 NM									
1 WPBF Th 09/06/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-G-104H \$200.00 NM									
5	09/04/12	09/06/12	WPBF News 25 @ Noon	12pm-1230pm	-TWT---	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/04/12 12:20 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-104H \$225.00 NM									
1 WPBF W 09/05/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-104H \$225.00 NM									
3 WPBF Th 09/06/12 12:22 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-102H \$225.00 NM									
6	09/04/12	09/28/12	TU-F 206-430A	206-430A	-TWTF--	:30	4	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWTF-- 4 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 09/04/12 3:18 AM TU-F 206-430A 206-430A :30 OFA-12-G-102H \$10.00 NM									
2 WPBF W 09/05/12 2:59 AM TU-F 206-430A 206-430A :30 OFA-12-G-102H \$10.00 NM									
1 WPBF Th 09/06/12 3:29 AM TU-F 206-430A 206-430A :30 OFA-12-G-102H \$10.00 NM									
4 WPBF F 09/07/12 4:24 AM TU-F 206-430A 206-430A :30 OFA-12-G-104H \$10.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --WTF-- 4 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF W 09/12/12 2:29 AM TU-F 206-430A 206-430A :30 OFA-12-G-104H \$10.00 NM									
6 WPBF W 09/12/12 3:17 AM TU-F 206-430A 206-430A :30 OFA-12-A-113H \$10.00 NM									
8 WPBF Th 09/13/12 3:58 AM TU-F 206-430A 206-430A :30 OFA-12-A-113H \$10.00 NM									
7 WPBF F 09/14/12 4:11 AM TU-F 206-430A 206-430A :30 OFA-12-A-113H \$10.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 4 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WPBF Tu 09/18/12 2:29 AM TU-F 206-430A 206-430A :30 OFA-12-Z-118H \$10.00 NM									
10 WPBF W 09/19/12 3:29 AM TU-F 206-430A 206-430A :30 OFA-12-Z-118H \$10.00 NM									
9 WPBF Th 09/20/12 2:17 AM TU-F 206-430A 206-430A :30 OFA-12-Z-118H \$10.00 NM									
12 WPBF F 09/21/12 4:19 AM TU-F 206-430A 206-430A :30 OFA-12-P-119H \$10.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
13 WPBF Tu 09/25/12 2:59 AM TU-F 206-430A 206-430A :30 OFA-12-D-119H \$10.00 NM									
14 WPBF W 09/26/12 2:29 AM TU-F 206-430A 206-430A :30 OFA-12-Z-128H \$10.00 NM									
16 WPBF Th 09/27/12 3:29 AM TU-F 206-430A 206-430A :30 OFA-12-Z-128H \$10.00 NM									
15 WPBF F 09/28/12 4:13 AM TU-F 206-430A 206-430A :30 OFA-12-P-130H \$10.00 NM									
7	09/04/12	09/06/12	Dr. Oz	4-5p	-TWT---	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/05/12 4:38 PM Dr. Oz 4-5p :30 OFA-12-G-104H \$450.00 NM									
1 WPBF Th 09/06/12 4:14 PM Dr. Oz 4-5p :30 OFA-12-G-104H \$450.00 NM									
8	09/04/12	09/28/12	4:30a-5a	430a-5a	-TWTF--	:30	4	\$40.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1536

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/04/12	09/28/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	-TWTF--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM									
2 WPBF W 09/05/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM									
3 WPBF Th 09/06/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM									
4 WPBF F 09/07/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --WTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF W 09/12/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM									
7 WPBF Th 09/13/12 4:40 AM 4:30a-5a 430a-5a :30 OFA-12-A-113H \$40.00 NM									
8 WPBF Th 09/13/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-A-113H \$40.00 NM									
6 WPBF F 09/14/12 4:44 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WPBF Tu 09/18/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-Z-118H \$40.00 NM									
11 WPBF W 09/19/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-Z-118H \$40.00 NM									
10 WPBF Th 09/20/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-Z-118H \$40.00 NM									
12 WPBF F 09/21/12 4:44 AM 4:30a-5a 430a-5a :30 OFA-12-D-119H \$40.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
13 WPBF Tu 09/25/12 4:44 AM 4:30a-5a 430a-5a :30 OFA-12-D-119H \$40.00 NM									
14 WPBF W 09/26/12 4:38 AM 4:30a-5a 430a-5a :30 OFA-12-Z-128H \$40.00 NM									
15 WPBF Th 09/27/12 4:37 AM 4:30a-5a 430a-5a :30 OFA-12-P-130H \$40.00 NM									
16 WPBF F 09/28/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-P-130H \$40.00 NM									
9	09/04/12	09/06/12	WPBF News 25 @ 5am	5-530am	-TWT---	:30	3	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/04/12 5:12 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-102H \$150.00 NM									
1 WPBF W 09/05/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-104H \$150.00 NM									
3 WPBF Th 09/06/12 5:08 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-104H \$150.00 NM									
10	09/04/12	09/06/12	M-F 5pm News	5-6pm	-TWT---	:30	2	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 5:55 PM M-F 5pm News 5-6pm :30 OFA-12-G-104H \$425.00 NM									
2 WPBF W 09/05/12 5:53 PM M-F 5pm News 5-6pm :30 OFA-12-G-104H \$425.00 NM									
11	09/04/12	09/06/12	WPBF News 25 Mornings	5:30-5:57am	-TWT---	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 5:43 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-104H \$200.00 NM									
4 WPBF W 09/05/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-102H \$200.00 NM									
3 WPBF Th 09/06/12 5:39 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-102H \$200.00 NM									
2 WPBF Th 09/06/12 5:58 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-104H \$200.00 NM									

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/04/12	09/06/12	WPBF News 25 @ 6:00PM-6:30PM		-TWT---	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- . 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/04/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-104H \$525.00 NM									
1 WPBF W 09/05/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-102H \$525.00 NM									
13	09/04/12	09/06/12	WPBF News 25 Mornings 6-7AM		-TWT---	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/04/12 6:25 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-104H \$350.00 NM									
1 WPBF W 09/05/12 6:14 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-104H \$350.00 NM									
14	09/04/12	09/06/12	Good Morning America	7-9AM	-TWT---	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 8:42 AM Good Morning America 7-9AM :30 OFA-12-G-102H \$400.00 NM									
2 WPBF W 09/05/12 8:40 AM Good Morning America 7-9AM :30 OFA-12-G-104H \$400.00 NM									
15	09/04/12	09/06/12	Jeopardy	7:30-8PM	-TWT---	:30	3	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 3 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/04/12 7:42 PM Jeopardy 7:30-8PM :30 OFA-12-G-102H \$1,300.00 NM									
1 WPBF W 09/05/12 7:28 PM Jeopardy 7:30-8PM :30 OFA-12-G-104H \$1,300.00 NM									
3 WPBF Th 09/06/12 7:52 PM Jeopardy 7:30-8PM :30 OFA-12-G-104H \$1,300.00 NM									
16	09/04/12	09/06/12	Dr. Oz M-F 9-10a	9-10a	-TWT---	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/04/12 9:15 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-104H \$200.00 NM									
1 WPBF W 09/05/12 9:42 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-104H \$200.00 NM									
17	09/07/12	09/21/12	SHARK TANK	8-9PM	----1--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/07/12 7:59 PM Fri ABC Prime A 8-9PM :30 OFA-12-G-104H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF F 09/21/12 7:59 PM SHARK TANK 8-9PM :30 OFA-12-D-119H \$1,000.00 NM									
18	09/24/12	09/24/12	DWTS: ALL STARS PREI8-10P 9/24		1-----	:30	1	\$2,900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1----- 1 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 7:59 PM DWTS: ALL STARS PREMIERE 8-10P 9/24 :30 OFA-12-D-119H \$2,900.00 NM									
19	09/08/12	09/29/12	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$110.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DU
INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----2- Spots/Week 2 Rate \$110.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
4 WPBF Sa	09/15/12	6:08 AM	Sat 6-7am News	Sat 6-7am		:30	OFA-12-A-113H		\$110.00 NM
3 WPBF Sa	09/15/12	6:44 AM	Sat 6-7am News	Sat 6-7am		:30	OFA-12-Z-118H		\$110.00 NM
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -----2- Spots/Week 2 Rate \$110.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
5 WPBF Sa	09/22/12	6:08 AM	Sat 6-7am News	Sat 6-7am		:30	OFA-12-D-119H		\$110.00 NM
6 WPBF Sa	09/22/12	6:28 AM	Sat 6-7am News	Sat 6-7am		:30	OFA-12-D-119H		\$110.00 NM
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -----2- Spots/Week 2 Rate \$110.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
8 WPBF Sa	09/29/12	6:24 AM	Sat 6-7am News	Sat 6-7am		:30	OFA-12-Z-128H		\$110.00 NM
7 WPBF Sa	09/29/12	6:43 AM	Sat 6-7am News	Sat 6-7am		:30	OFA-12-P-130H		\$110.00 NM
20 09/15/12 09/29/12 Sat 7pm News 7-730pm -----1- :30 1 \$400.00 NM									
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
1 WPBF Sa	09/15/12	7:28 PM	Sat 7pm News	7-730pm		:30	OFA-12-A-113H		\$400.00 NM
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -----1- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
2 WPBF Sa	09/29/12	7:09 PM	Sat 7pm News	7-730pm		:30	OFA-12-Z-128H		\$400.00 NM
21 09/08/12 09/29/12 GMA Saturday 7-8am Sat 7am-8am -----1- :30 1 \$225.00 NM									
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1- Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
2 WPBF Sa	09/15/12	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am		:30	OFA-12-A-113H		\$225.00 NM
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -----1- Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
3 WPBF Sa	09/22/12	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am		:30	OFA-12-D-119H		\$225.00 NM
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -----1- Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
4 WPBF Sa	09/29/12	7:41 AM	GMA Saturday 7-8am	Sat 7am-8am		:30	OFA-12-Z-128H		\$225.00 NM
22 09/08/12 09/29/12 Sat 8-9am News Sat 8-9am -----1- :30 1 \$225.00 NM									
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----1- Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
1 WPBF Sa	09/08/12	8:08 AM	Sat 8-9am News	Sat 8-9am		:30	OFA-12-G-104H		\$225.00 NM
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1- Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
2 WPBF Sa	09/15/12	8:06 AM	Sat 8-9am News	Sat 8-9am		:30	OFA-12-Z-118H		\$225.00 NM
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS -----1- Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
3 WPBF Sa	09/22/12	8:37 AM	Sat 8-9am News	Sat 8-9am		:30	OFA-12-D-119H		\$225.00 NM
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -----1- Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description				Start/End Time		Length		Ad-ID	
4 WPBF Sa	09/29/12	8:45 AM	Sat 8-9am News	Sat 8-9am		:30	OFA-12-Z-128H		\$225.00 NM

DU INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/08/12	09/29/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Sa 09/29/12 8:24 AM Sat 8-9am News Sat 8-9am :30 OFA-12-P-130H \$225.00 NM									
23 09/09/12 09/30/12 Sun 11:35pm Late News 1135p-12am Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 11:44 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-G-104H \$275.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/16/12 11:59 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-Z-118H \$275.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/23/12 11:59 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-D-119H \$275.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Su 09/30/12 11:58 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-P-130H \$275.00 NM									
24	09/09/12	09/30/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 6:00 AM Sun 5-6am News Sun 5-6am :30 OFA-12-G-104H \$50.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/16/12 5:27 AM Sun 5-6am News Sun 5-6am :30 OFA-12-A-113H \$50.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/23/12 5:07 AM Sun 5-6am News Sun 5-6am :30 OFA-12-D-119H \$50.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Su 09/30/12 5:12 AM Sun 5-6am News Sun 5-6am :30 OFA-12-Z-128H \$50.00 NM									
25	09/09/12	09/30/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 6:28 AM Sun 6-7am News Sun 6-7am :30 OFA-12-G-104H \$90.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/16/12 6:36 AM Sun 6-7am News Sun 6-7am :30 OFA-12-Z-118H \$90.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/23/12 6:11 AM Sun 6-7am News Sun 6-7am :30 OFA-12-D-119H \$90.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DU
INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/09/12	09/30/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$90.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Su 09/30/12 6:44 AM Sun 6-7am News Sun 6-7am :30 OFA-12-Z-128H \$90.00 NM									
26 09/09/12 09/30/12 Sun 630pm News Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 6:56 PM Sun 630pm News 630-7pm :30 OFA-12-G-104H \$325.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/16/12 6:39 PM Sun 630pm News 630-7pm :30 OFA-12-A-113H \$325.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/23/12 6:55 PM Sun 630pm News 630-7pm :30 OFA-12-D-119H \$325.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Su 09/30/12 6:55 PM Sun 630pm News 630-7pm :30 OFA-12-Z-128H \$325.00 NM									
27	09/09/12	09/30/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----2 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/16/12 8:08 AM Sun 8-9am News Sun 8-9am :30 OFA-12-A-113H \$225.00 NM									
3 WPBF Su 09/16/12 8:42 AM Sun 8-9am News Sun 8-9am :30 OFA-12-Z-118H \$225.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Su 09/23/12 8:07 AM Sun 8-9am News Sun 8-9am :30 OFA-12-D-119H \$225.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Su 09/30/12 8:12 AM Sun 8-9am News Sun 8-9am :30 OFA-12-P-130H \$225.00 NM									
28	09/30/12	09/30/12	ONCE UPON A TIME	8-9PM	-----1	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 ONCE UPON A TIME 8-9PM :00 \$2,700.00 NM See MG 28.2									
2 WPBF Su 09/30/12 8:24 PM ONCE UPON A TIME PREMIERE 8-9P 9/30 :30 OFA-12-P-130H \$2,700.00 NM MG for 28.1 09/30									
29	09/27/12	09/27/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 GREY'S ANATOMY 9-10PM :00 \$4,000.00 NM See MG 29.2									
2 WPBF Th 09/27/12 9:21 PM GREY'S ANATOMY PREMIERE 9-10p 9/27 :30 OFA-12-Z-128H \$4,000.00 NM MG for 29.1 09/27									

DUPLICATE INVOICE

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/04/12	09/06/12	M-SUN WPBF News 25 (11-11:35PM Class of Time - Pre-emptible with notice		-TWT---	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-104H \$700.00 NM									
2 WPBF W 09/05/12 11:58 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-104H \$700.00 NM									
LR- Network Program Runover									
31	09/25/12	09/25/12	PRIVATE PRACTICE Class of Time - Pre-emptible with notice	10-11PM	-1----	:30	1	\$2,550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1---- 1 \$2,550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 PRIVATE PRACTICE 10-11PM :00 \$2,550.00 NM									
See MG 31.2									
2 WPBF Tu 09/25/12 10:43 PM PRIVATE PRACTICE PREMIER PRIVATE PRACTIC :30 OFA-12-D-119H \$2,550.00 NM									
MG for 31.1 09/25									
32	09/25/12	09/25/12	DWTS RESULTS PREMIER 8-10P 9/25 Class of Time - Immediately Pre-emptible without notice		-1----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1---- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 7:59 PM DWTS RESULTS PREMIERE 8-10P 9/25 :30 OFA-12-D-119H \$2,300.00 NM									
33	09/05/12	09/05/12	MIDDLE/SUB Class of Time - Pre-emptible with notice	8-9PM	--1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 --1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/05/12 8:15 PM MIDDLE/SUB 8-9PM :30 OFA-12-G-104H \$1,200.00 NM									
34	09/11/12	09/28/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice		-TWTF--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --WTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 10:30 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-104H \$175.00 NM									
3 WPBF Th 09/13/12 10:25 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-113H \$175.00 NM									
2 WPBF F 09/14/12 10:26 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-104H \$175.00 NM									
4 WPBF F 09/14/12 10:50 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-113H \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Tu 09/18/12 10:33 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-118H \$175.00 NM									
7 WPBF W 09/19/12 10:34 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-113H \$175.00 NM									
8 WPBF Th 09/20/12 10:20 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-118H \$175.00 NM									
6 WPBF F 09/21/12 10:22 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-D-119H \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WPBF Tu 09/25/12 10:22 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-D-119H \$175.00 NM									
9 WPBF W 09/26/12 10:31 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-128H \$175.00 NM									
12 WPBF Th 09/27/12 10:37 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-P-130H \$175.00 NM									
11 WPBF F 09/28/12 10:27 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-128H \$175.00 NM									
35	09/11/12	09/28/12	The View Class of Time - Pre-emptible with notice	11A-12PM	-TWTF--	:30	2	\$350.00	NM

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/11/12	09/28/12	The View Class of Time - Pre-emptible with notice	11A-12PM	-TWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --WTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 11:34 AM The View 11A-12PM :30 OFA-12-G-104H \$350.00 NM									
2 WPBF Th 09/13/12 11:30 AM The View 11A-12PM :30 OFA-12-A-113H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 09/20/12 The View 11A-12PM :00 \$350.00 NM									
Credited									
4 WPBF F 09/21/12 The View 11A-12PM :00 \$350.00 NM									
Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF Tu 09/25/12 10:59 AM The View 11A-12PM :30 OFA-12-D-119H \$350.00 NM									
5 WPBF F 09/28/12 The View 11A-12PM :00 \$350.00 NM									
Credited									
36	09/11/12	09/28/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --WTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/13/12 12:47 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-113H \$160.00 NM									
1 WPBF F 09/14/12 12:54 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-113H \$160.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 09/19/12 12:43 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-Z-118H \$160.00 NM									
4 WPBF Th 09/20/12 12:43 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-113H \$160.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Tu 09/25/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-D-119H \$160.00 NM									
37	09/11/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --WTF-- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF W 09/12/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-113H \$160.00 NM									
2 WPBF W 09/12/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-104H \$160.00 NM									
3 WPBF Th 09/13/12 12:08 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-113H \$160.00 NM									
1 WPBF F 09/14/12 12:22 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-104H \$160.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -TWTF-- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Tu 09/18/12 12:08 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-113H \$160.00 NM									
7 WPBF W 09/19/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-Z-118H \$160.00 NM									
8 WPBF Th 09/20/12 WPBF News 25 @ Noon Credited 12pm-1230pm :00 \$160.00 NM									
6 WPBF F 09/21/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-119H \$160.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

INVOICE

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1536

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/11/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WPBF Tu 09/25/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-D-119H \$160.00 NM									
12 WPBF W 09/26/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-Z-128H \$160.00 NM									
11 WPBF Th 09/27/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-Z-128H \$160.00 NM									
9 WPBF F 09/28/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-P-130H \$160.00 NM									
38	09/11/12	09/28/12	Dr. Oz	4-5p	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 4:41 PM Dr. Oz 4-5p :30 OFA-12-G-104H \$400.00 NM									
2 WPBF Th 09/13/12 4:28 PM Dr. Oz 4-5p :30 OFA-12-A-113H \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 09/19/12 4:34 PM Dr. Oz 4-5p :30 OFA-12-Z-118H \$400.00 NM									
4 WPBF F 09/21/12 4:13 PM Dr. Oz 4-5p :30 OFA-12-D-119H \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Tu 09/25/12 4:10 PM Dr. Oz 4-5p :30 OFA-12-D-119H \$400.00 NM									
6 WPBF F 09/28/12 4:24 PM Dr. Oz 4-5p :30 OFA-12-Z-128H \$400.00 NM									
39	09/11/12	09/28/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 4 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/12/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-113H \$90.00 NM									
4 WPBF Th 09/13/12 5:08 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-113H \$90.00 NM									
3 WPBF F 09/14/12 5:08 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-113H \$90.00 NM									
1 WPBF F 09/14/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-104H \$90.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Tu 09/18/12 5:00 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-113H \$90.00 NM									
6 WPBF W 09/19/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-Z-118H \$90.00 NM									
8 WPBF Th 09/20/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-Z-118H \$90.00 NM									
7 WPBF F 09/21/12 5:15 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-D-119H \$90.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 4 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WPBF Tu 09/25/12 WPBF News 25 @ 5am 5-530am :00 \$90.00 NM <i>Credited</i>									
11 WPBF W 09/26/12 5:12 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-Z-128H \$90.00 NM									
10 WPBF Th 09/27/12 5:09 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-Z-128H \$90.00 NM									
12 WPBF F 09/28/12 5:08 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-Z-128H \$90.00 NM									
40	09/11/12	09/28/12	M-F 5pm News	5-6pm	-TWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/12/12 5:42 PM M-F 5pm News 5-6pm :30 OFA-12-A-113H \$350.00 NM									

INVOICE

Send Payment To:



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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/11/12	09/28/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:30	2	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 5:09 PM M-F 5pm News 5-6pm :30 OFA-12-A-113H \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 09/18/12 5:16 PM M-F 5pm News 5-6pm :30 OFA-12-Z-118H \$350.00 NM									
4 WPBF F 09/21/12 5:56 PM M-F 5pm News 5-6pm :30 OFA-12-D-119H \$350.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Tu 09/25/12 5:12 PM M-F 5pm News 5-6pm :30 OFA-12-D-119H \$350.00 NM									
6 WPBF Th 09/27/12 5:40 PM M-F 5pm News 5-6pm :30 OFA-12-P-130H \$350.00 NM									
41	09/11/12	09/28/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	-TWTF--	:30	4	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/12/12 5:38 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-G-104H \$150.00 NM									
4 WPBF Th 09/13/12 5:28 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-A-113H \$150.00 NM									
3 WPBF Th 09/13/12 5:55 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-A-113H \$150.00 NM									
1 WPBF F 09/14/12 5:42 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-G-104H \$150.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF Tu 09/18/12 5:55 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-Z-118H \$150.00 NM									
5 WPBF W 09/19/12 5:44 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-A-113H \$150.00 NM									
8 WPBF Th 09/20/12 5:40 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-A-113H \$150.00 NM									
7 WPBF F 09/21/12 5:46 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-D-119H \$150.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WPBF Tu 09/25/12 5:43 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-D-119H \$150.00 NM									
9 WPBF W 09/26/12 5:38 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-Z-128H \$150.00 NM									
11 WPBF Th 09/27/12 5:55 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-P-130H \$150.00 NM									
12 WPBF F 09/28/12 5:55 AM WPBF News 25 Mornings @ 5:30-5:57am :30 OFA-12-P-130H \$150.00 NM									
42	09/11/12	09/28/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-104H \$500.00 NM									
2 WPBF F 09/14/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-A-113H \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Th 09/20/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-Z-118H \$500.00 NM									
3 WPBF F 09/21/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-D-119H \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF Tu 09/25/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-D-119H \$500.00 NM									
5 WPBF Th 09/27/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-Z-128H \$500.00 NM									
43	09/11/12	09/28/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$200.00	NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --WTF-- Spots/Week 2 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WPBF W	09/12/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-A-113H	\$200.00	NM
2	WPBF F	09/14/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-A-113H	\$200.00	NM
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS --TWTF-- Spots/Week 2 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WPBF W	09/19/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-118H	\$200.00	NM
4	WPBF Th	09/20/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-118H	\$200.00	NM
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --TWTF-- Spots/Week 4 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6	WPBF Tu	09/25/12	6:20 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-D-119H	\$200.00	NM
8	WPBF W	09/26/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-128H	\$200.00	NM
5	WPBF Th	09/27/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-128H	\$200.00	NM
7	WPBF F	09/28/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-128H	\$200.00	NM
44	09/11/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --WTF-- Spots/Week 2 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WPBF Th	09/13/12	8:55 AM	Good Morning America	7-9AM	:30	OFA-12-A-113H	\$250.00	NM
1	WPBF F	09/14/12	8:47 AM	Good Morning America	7-9AM	:30	OFA-12-G-104H	\$250.00	NM
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS --TWTF-- Spots/Week 2 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4	WPBF W	09/19/12	8:48 AM	Good Morning America	7-9AM	:30	OFA-12-Z-118H	\$250.00	NM
3	WPBF Th	09/20/12	7:30 AM	Good Morning America	7-9AM	:30	OFA-12-Z-118H	\$250.00	NM
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --TWTF-- Spots/Week 2 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6	WPBF Tu	09/25/12	8:39 AM	Good Morning America	7-9AM	:30	OFA-12-D-119H	\$250.00	NM
5	WPBF W	09/26/12	7:29 AM	Good Morning America	7-9AM	:30	OFA-12-Z-128H	\$250.00	NM
45	09/11/12	09/28/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --WTF-- Spots/Week 4 Rate \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WPBF W	09/12/12	7:34 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-113H	\$850.00	NM
4	WPBF Th	09/13/12	7:35 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-113H	\$850.00	NM
1	WPBF F	09/14/12	7:28 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-104H	\$850.00	NM
3	WPBF F	09/14/12	7:52 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-113H	\$850.00	NM
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS --TWTF-- Spots/Week 4 Rate \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5	WPBF Tu	09/18/12	7:35 PM	Jeopardy	7:30-8PM	:30	OFA-12-Z-118H	\$850.00	NM
6	WPBF W	09/19/12	7:42 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-113H	\$850.00	NM
8	WPBF Th	09/20/12		Jeopardy	7:30-8PM	:00		\$850.00	NM
Credited									
7	WPBF F	09/21/12		Jeopardy	7:30-8PM	:00		\$850.00	NM
Credited									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS --TWTF-- Spots/Week 4 Rate \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5	WPBF Tu	09/25/12							
6	WPBF W	09/26/12							
8	WPBF Th	09/27/12							
7	WPBF F	09/28/12							

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/11/12	09/28/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WPBF Tu 09/25/12 7:28 PM Jeopardy 7:30-8PM :30 OFA-12-P-119H \$850.00 NM									
10 WPBF W 09/26/12 Jeopardy Credited 7:30-8PM :00 \$850.00 NM									
11 WPBF Th 09/27/12 Jeopardy Credited 7:30-8PM :00 \$850.00 NM									
12 WPBF F 09/28/12 Jeopardy Credited 7:30-8PM :00 \$850.00 NM									
46	09/11/12	09/28/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	-TWTF--	:30	2	\$160.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/13/12 9:25 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-A-113H \$160.00 NM									
1 WPBF F 09/14/12 9:40 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-A-113H \$160.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 09/19/12 9:44 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-Z-118H \$160.00 NM									
4 WPBF F 09/21/12 9:13 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-D-119H \$160.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WPBF Tu 09/25/12 9:40 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-D-119H \$160.00 NM									
6 WPBF F 09/28/12 9:38 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-P-130H \$160.00 NM									
47	09/24/12	09/24/12	CASTLE Class of Time - Pre-emptible with notice	10-11PM	1-----	:30	1	\$2,550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$2,550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 CASTLE 10-11PM :00 \$2,550.00 NM									
See MG 47.2									
2 WPBF M 09/24/12 10:32 PM CASTLE PREMIERE CASTLE PREMIER :30 OFA-12-D-119H \$2,550.00 NM									
MG for 47.1 09/24									
50	09/15/12	09/29/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/15/12 7:52 PM Sat Jeopardy Sat 7:30-8PM :30 OFA-12-Z-118H \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Sa 09/22/12 7:42 PM Sat Jeopardy Sat 7:30-8PM :30 OFA-12-D-119H \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Sa 09/29/12 7:36 PM Sat Jeopardy Sat 7:30-8PM :30 OFA-12-P-130H \$400.00 NM									
51	09/11/12	09/30/12	M-SUN WPBF News 25 (11-11:35PM Class of Time - Pre-emptible with notice		-TWTFSS	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --WTFSS 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

DUPLICATED INVOICE

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	09/11/12	09/30/12	M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice		-TWTFS	:30	2	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/12/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-A-113H \$500.00 NM									
1 WPBF F 09/14/12 11:35 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-104H \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTFS 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF F 09/21/12 11:27 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-D-119H \$500.00 NM									
4 WPBF Su 09/23/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-D-119H \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTFS 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF F 09/28/12 11:13 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-Z-128H \$500.00 NM									
5 WPBF Su 09/30/12 11:11 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-Z-128H \$500.00 NM									
52	09/12/12	09/12/12	MIDDLE/SUB	8-9PM	--1----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 8:16 PM MIDDLE/SUB 8-9PM :30 OFA-12-G-104H \$1,100.00 NM									
53	09/22/12	09/22/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 7:27 PM Sat 7pm News 7-730pm :30 OFA-12-D-119H \$400.00 NM									
54	09/23/12	09/23/12	EMMY RED CARPET SP658-8p		-----1	:30	1	\$1,900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 7:35 PM EMMY RED CARPET SPECIAL 658-8p :30 OFA-12-D-119H \$1,900.00 NM									
55	09/23/12	09/23/12	EMMY AWARDS	8-11p	-----2	:30	2	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----2 2 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/23/12 9:11 PM EMMY AWARDS 8-11p :30 OFA-12-D-119H \$4,500.00 NM									
1 WPBF Su 09/23/12 10:11 PM EMMY AWARDS 8-11p :30 OFA-12-D-119H \$4,500.00 NM									
56	09/04/12	09/11/12	MIDDLE/LAST MAN	8-9PM	-1----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -1---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 8:15 PM MIDDLE/LAST MAN 8-9PM :30 OFA-12-G-104H \$550.00 NM									
57	09/18/12	09/18/12	BARBARA WALTERS	9-11P	-1----	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -1---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/18/12 9:25 PM BARBARA WALTERS 9-11P :30 OFA-12-A-113H \$750.00 NM									
58	09/16/12	09/16/12	AFV	7-8PM	-----1	:30	1	\$275.00	NM

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1536

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 7:21 PM AFV 7-8PM :30 OFA-12-Z-118H \$275.00 NM									
60	09/22/12	09/22/12	Florida State College Foo	330-7P		-----1-	:30	1	\$1,800.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 10:07 PM Florida State College Football 830-11p :30 OFA-12-D-119H \$1,800.00 NM									
61	09/09/12	09/09/12	ONCE UPON A TIME	9-10PM		-----1	:30	1	\$450.00 NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 9:22 PM ONCE UPON A TIME 9-10PM :30 OFA-12-G-104H \$450.00 NM									
63	09/12/12	09/12/12	FINAL WITNESS	10-11PM		--1----	:30	1	\$700.00 NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 FINAL WITNESS 10-11PM :00 \$700.00 NM See MG 63.2									
2 WPBF W 09/12/12 10:41 PM REVENGE 10-11PM :30 OFA-12-G-104H \$700.00 NM MG for 63.1 09/12									
64	09/16/12	09/16/12	REVENGE	8-9PM		-----1	:30	1	\$1,450.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----1 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 8:37 PM REVENGE 8-9PM :30 OFA-12-A-113H \$1,450.00 NM									
65	09/07/12	09/07/12	20/20	9-11P		----1--	:30	1	\$1,100.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ----1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/07/12 10:44 PM 20/20 9-11P :30 OFA-12-G-104H \$1,100.00 NM									
67	09/27/12	09/27/12	LAST RESORT	8-9PM		---1---	:30	1	\$1,800.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 LAST RESORT 8-9PM :00 \$1,800.00 NM See MG 67.2									
2 WPBF Th 09/27/12 8:32 PM LAST RESORT PREMIERE LAST RESORT PR :30 OFA-12-P-130H \$1,800.00 NM MG for 67.1 09/27									
68	09/10/12	09/10/12	10-11a Anderson Cooper	10-11a		1-----	:30	1	\$175.00 NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/10/12 10:23 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-104H \$175.00 NM									

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
69	09/10/12	09/10/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 1----- Spots/Week 1 Rate \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-104H \$160.00 NM									
70	09/10/12	10/01/12	MON 206-430A	206-430A	1-----	:30	1	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 1----- Spots/Week 1 Rate \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 2:28 AM MON 206-430A 206-430A :30 OFA-12-G-104H \$10.00 NM									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 1----- Spots/Week 1 Rate \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/17/12 2:59 AM MON 206-430A 206-430A :30 OFA-12-A-113H \$10.00 NM									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS 1----- Spots/Week 1 Rate \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/24/12 2:16 AM MON 206-430A 206-430A :30 OFA-12-D-119H \$10.00 NM									
71	09/10/12	09/10/12	WPBF News 25 Mornings6-7AM		2-----	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 2----- Spots/Week 2 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/10/12 6:15 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-104H \$200.00 NM									
1 WPBF M 09/10/12 6:58 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-104H \$200.00 NM									
72	09/10/12	10/01/12	4:30a-5a	430a-5a	1-----	:30	1	\$40.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 1----- Spots/Week 1 Rate \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 1----- Spots/Week 1 Rate \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/17/12 4:37 AM 4:30a-5a 430a-5a :30 OFA-12-A-113H \$40.00 NM									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS 1----- Spots/Week 1 Rate \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/24/12 4:38 AM 4:30a-5a 430a-5a :30 OFA-12-D-119H \$40.00 NM									
73	09/10/12	09/10/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 1----- Spots/Week 1 Rate \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-104H \$90.00 NM									
74	09/10/12	09/10/12	WPBF News 25 Mornings5:30-5:57am		1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 1----- Spots/Week 1 Rate \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 5:58 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-104H \$150.00 NM									
75	09/10/12	09/10/12	WPBF News 25 Mornings6-7AM		1-----	:30	1	\$200.00	NM

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INVOICE

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1536

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
76 09/10/12 09/10/12 Good Morning America 7-9AM									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/10/12	09/16/12	1-----		1		\$200.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
1 WPBF M		09/10/12	6:28 AM	WPBF News 25 Mornings		6-7AM	:30	OFA-12-G-104H	
									\$200.00 NM
77 09/10/12 09/10/12 Jeopardy 7:30-8PM									
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/10/12	09/16/12	1-----		1		\$850.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
1 WPBF M		09/10/12	7:35 PM	Jeopardy		7:30-8PM	:30	OFA-12-G-104H	
									\$850.00 NM
78 09/17/12 10/01/12 10-11a Anderson Cooper 10-11a									
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/17/12	09/23/12	1-----		1		\$175.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
1 WPBF M		09/17/12	10:22 AM	10-11a Anderson Cooper		10-11a	:30	OFA-12-Z-118H	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/24/12	09/30/12	1-----		1		\$175.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
2 WPBF M		09/24/12	10:48 AM	10-11a Anderson Cooper		10-11a	:30	OFA-12-D-119H	
									\$175.00 NM
79 09/17/12 10/01/12 WPBF News 25 @ Noon 12pm-1230pm									
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/17/12	09/23/12	1-----		1		\$160.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
1 WPBF M		09/17/12	12:25 PM	WPBF News 25 @ Noon		12pm-1230pm	:30	OFA-12-A-113H	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/24/12	09/30/12	1-----		1		\$160.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
2 WPBF M		09/24/12	12:08 PM	WPBF News 25 @ Noon		12pm-1230pm	:30	OFA-12-D-119H	
									\$160.00 NM
80 09/17/12 10/01/12 Dr. Oz 4-5p									
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/17/12	09/23/12	1-----		1		\$400.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
1 WPBF M		09/17/12	4:14 PM	Dr. Oz		4-5p	:30	OFA-12-Z-118H	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/24/12	09/30/12	1-----		1		\$400.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
2 WPBF M		09/24/12	4:20 PM	Dr. Oz		4-5p	:30	OFA-12-D-119H	
									\$400.00 NM
81 09/17/12 10/01/12 WPBF News 25 @ 5am 5-530am									
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/17/12	09/23/12	1-----		1		\$90.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
1 WPBF M		09/17/12	4:59 AM	WPBF News 25 @ 5am		5-530am	:30	OFA-12-Z-118H	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		

DU INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
81	09/17/12	10/01/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/24/12 5:21 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-D-119H \$90.00 NM									
82	09/17/12	10/01/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 5:54 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-113H \$150.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/24/12 5:43 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-D-119H \$150.00 NM									
83	09/17/12	10/01/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-Z-118H \$200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/24/12 6:14 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-119H \$200.00 NM									
84	09/17/12	10/01/12	Good Morning America	7-9AM	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 7:44 AM Good Morning America 7-9AM :30 OFA-12-A-113H \$250.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/24/12 7:58 AM Good Morning America 7-9AM :30 OFA-12-D-119H \$250.00 NM									
85	09/17/12	10/01/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 7:35 PM Jeopardy 7:30-8PM :30 OFA-12-A-113H \$850.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/24/12 7:35 PM Jeopardy 7:30-8PM :30 OFA-12-D-119H \$850.00 NM									
87	09/09/12	09/09/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 5:38 AM Sun 5-6am News Sun 5-6am :30 OFA-12-G-104H \$50.00 NM									
88	09/07/12	09/07/12	GOOD AFTERNOON AM	2-3p	----F--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1536

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
88	09/07/12	09/07/12	GOOD AFTERNOON AM2-3p		----F--	:30	1	\$300.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/07/12 2:36 PM GOOD AFTERNOON AMERICA 2-3p :30 OFA-12-G-104H \$300.00 NM									
89	09/09/12	09/09/12	Sun ABC Prime B	8-9PM	-----S	:30	1	\$500.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 8:23 PM Sun ABC Prime B 8-9PM :30 OFA-12-G-104H \$500.00 NM									
91	09/12/12	09/14/12	10-11a Anderson Cooper 10-11a		--WTF--	:30	1	\$175.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --WTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 10:54 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-113H \$175.00 NM									
92	09/12/12	09/12/12	Wed ABC Prime A	8-9PM	--W----	:30	1	\$1,100.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --W---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 8:46 PM Wed ABC Prime A 8-9PM :30 OFA-12-A-113H \$1,100.00 NM									
93	09/08/12	09/08/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	2	\$110.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----S- 2 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/08/12 6:08 AM Sat 6-7am News Sat 6-7am :30 OFA-12-G-104H \$110.00 NM									
2 WPBF Sa 09/08/12 6:39 AM Sat 6-7am News Sat 6-7am :30 OFA-12-G-104H \$110.00 NM									
94	09/09/12	09/09/12	Sun 8-9am News	Sun 8-9am	-----S	:30	2	\$225.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----S 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 8:14 AM Sun 8-9am News Sun 8-9am :30 OFA-12-G-104H \$225.00 NM									
2 WPBF Su 09/09/12 8:36 AM Sun 8-9am News Sun 8-9am :30 OFA-12-G-104H \$225.00 NM									
95	09/09/12	09/09/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S	:30	2	\$225.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----S 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 11:13 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-104H \$225.00 NM									
2 WPBF Su 09/09/12 11:27 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-104H \$225.00 NM									
96	09/20/12	09/20/12	GREYS	9-10PM	---1---	:30	1	\$1,625.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---1--- 1 \$1,625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/20/12 9:40 PM GREYS 9-10PM :30 OFA-12-Z-118H \$1,625.00 NM									
97	09/13/12	09/14/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$90.00	NM
<i>Class of Time - Pre-emptible with notice</i>									

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
97	09/13/12	09/14/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS ---TF-- Spots/Week 1 Rate \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/14/12 5:23 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-113H \$90.00 NM									
98	09/17/12	09/21/12	ACCESS HOLLYWOOD	106x-136x	MTWTF--	:30	1	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 1:24 AM ACCESS HOLLYWOOD 106x-136x :30 OFA-12-Z-118H \$10.00 NM									
99	09/24/12	09/28/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS MTWTF-- Spots/Week 4 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/24/12 3:13 PM M-F 3-4P M-F 3-4P :30 OFA-12-D-119H \$200.00 NM									
1 WPBF Tu 09/25/12 3:13 PM M-F 3-4P M-F 3-4P :30 OFA-12-D-119H \$200.00 NM									
4 WPBF Th 09/27/12 3:13 PM M-F 3-4P M-F 3-4P :30 OFA-12-P-130H \$200.00 NM									
2 WPBF F 09/28/12 3:59 PM M-F 3-4P M-F 3-4P :30 OFA-12-P-130H \$200.00 NM									
100	09/24/12	09/25/12	M-F 5pm News	5-6pm	MT-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS MT----- Spots/Week 1 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 5:52 PM M-F 5pm News 5-6pm :30 OFA-12-D-119H \$350.00 NM									
101	09/30/12	09/30/12	Sun ABC Prime A	7-8PM	-----S	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -----S Spots/Week 1 Rate \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 7:00 PM Sun ABC Prime A 7-8PM :30 OFA-12-P-130H \$750.00 NM									
102	09/24/12	09/28/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF M 09/24/12 3:57 PM M-F 3-4P M-F 3-4P :30 OFA-12-D-119H \$200.00 NM									
1 WPBF Tu 09/25/12 3:43 PM M-F 3-4P M-F 3-4P :30 OFA-12-D-119H \$200.00 NM									
3 WPBF W 09/26/12 3:13 PM M-F 3-4P M-F 3-4P :30 OFA-12-Z-128H \$200.00 NM									
2 WPBF Th 09/27/12 3:52 PM M-F 3-4P M-F 3-4P :30 OFA-12-Z-128H \$200.00 NM									
5 WPBF F 09/28/12 3:28 PM M-F 3-4P M-F 3-4P :30 OFA-12-P-130H \$200.00 NM									
103	09/24/12	09/28/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 6:45 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-119H \$200.00 NM									
104	09/30/12	09/30/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -----S Spots/Week 1 Rate \$100.00									

DUPLICATE INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
104	09/30/12	09/30/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----S	:30	1	\$100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 5:56 AM Sun 5-6am News Sun 5-6am :30 OFA-12-P-130H \$100.00 NM									
105 09/24/12 09/28/12 M-F 3-4P Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 3:56 PM M-F 3-4P M-F 3-4P :30 OFA-12-Z-128H \$400.00 NM									
2 WPBF F 09/28/12 3:47 PM M-F 3-4P M-F 3-4P :30 OFA-12-Z-128H \$400.00 NM									
106 09/24/12 09/28/12 Jimmy Kimmel Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTWTF-- 3 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/24/12 12:38 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-D-119H \$70.00 NM									
1 WPBF W 09/26/12 12:50 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-Z-128H \$70.00 NM									
3 WPBF Th 09/27/12 1:02 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-P-130H \$70.00 NM									
107 09/30/12 09/30/12 Sun ABC Prime A Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 7:41 PM Sun ABC Prime A 7-8PM :30 OFA-12-Z-128H \$1,500.00 NM									
108 09/28/12 09/28/12 Fri ABC Prime B Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 9:33 PM Fri ABC Prime B 9-10PM :30 OFA-12-P-130H \$1,100.00 NM									
Total Spots 304									

Payment Terms 30 Days

<u>Gross Total</u>	\$113,585.00
<u>Agency Commission</u>	\$17,037.75
<u>Net Amount Due</u>	\$96,547.25